



Our Mission

To Educate, Inform, and Empower the Industry.

Supporting retailers, salespeople, technicians, and manufacturers with technology and services built around the association's 1,100+ members.



KnowledgeFest™

Education and Trade Show

KnowledgeFest™

Las Vegas | Indianapolis | Atlantic City | Dallas

- Trade shows featuring the top brands in Mobile Electronics
- 120+ hours of education workshops & vendor trainings
- Great networking & branding opportunities



mea
mobile electronics association

mobile
ELECTRONICS™

KnowledgeFest™

News, Education, and Recognition

The best read for business, sales,
and installation.

Mobile Electronics magazine keeps
you in the know and ready for action!

mobile
ELECTRONICS

2024
mobile
ELECTRONICS
industry
AWARDS



- Hotwire® eNews
- News website @ me-mag.com
- Awards @ meindustryawards.com

The Industry's #1 Resource



KnowledgeFest™

Industry Leading Technology Solutions

TSSTM **MAID**TM **InstallPro**TM

- Industry Standard Point-of-Sale & Scheduling System
- Integrated Payment Process
- Vehicle Data and Fit Information
- Opportunity to Join the InstallPro Installation Network

- Digital Marketing Solutions
- Digital Signage Solutions
- National Dealer Locator

mea
mobile electronics association

mobile
ELECTRONICS

KnowledgeFestTM

Industry Leading Marketing Solutions

- Consumer Websites
- In Store Digital Signs (METV)

me
mobile electronics TV

SOUND SPECIALS

WIGGERS INSTALL	\$179
TRIGGER INSTALL	\$159
SOUND BALANCE	\$109
SYSTEM INSTALL	\$239
PERIODIC MAINTENANCE	\$109
WIGGERS PRESSURE CHECK	\$79
SAC INSTALL	\$499
PROFESSIONAL SYSTEM INSTALL	\$109
AMP REPLACEMENT	\$199
DUAL AMP INSTALL	\$399
SEND WHILE YOU WAIT!	
*LABOR NOT INCLUDED	

ASK A TEAM MEMBER ABOUT SEASONAL DISCOUNTS!

ME-TV HAS AN ALL-NEW IN-STORE DIGITAL NETWORK

COME SEE THEM IN ACTION AT THE SHOW. AND ASK ABOUT OUR MEA SHOW SPECIALS.

POWERED BY **MOTOTV**

SOUND SPECIALS

WIGGERS INSTALL	\$179
TRIGGER INSTALL	\$159
SOUND BALANCE	\$109
SYSTEM INSTALL	\$239
PERIODIC MAINTENANCE	\$109
WIGGERS PRESSURE CHECK	\$79
SAC INSTALL	\$499
PROFESSIONAL SYSTEM INSTALL	\$109
AMP REPLACEMENT	\$199
DUAL AMP INSTALL	\$399
SEND WHILE YOU WAIT!	
*LABOR NOT INCLUDED	

ASK A TEAM MEMBER ABOUT SEASONAL DISCOUNTS!

WEATHER FORECAST

SAT	SUN	MON	TUE	NOV 12
50°/57°	40°/53°	39°/52°	39°/52°	12:30 PM

DATE/TIME

ASK A TEAM MEMBER ABOUT SEASONAL DISCOUNTS!

STORE LOGO

SCROLLING TICKER

CUSTOMIZABLE TICKER

- // ADVERTISE YOUR SALES AND SPECIALS
- // PROMOTE YOUR SERVICES AND EVENTS
- // FRESH VIDEOS DELIVERED DAILY
- // ENDEMIC BRANDED CONTENT
- // EXCITING INDUSTRY LIFESTYLE VIDEOS
- // ABILITY TO UPLOAD YOUR OWN VIDEOS
- // LOCAL DAILY WEATHER FORECAST

jarrell's car audio & video sales

ABOUT SERVICES PRODUCTS GALLERY CONTACT

Making Great Cars Better

OUR SPECIALTIES

- STREAMING MUSIC AND VIDEO**
- BLUETOOTH UPDATES**
- REMOTE STARTERS**
- CAR AUDIO UPGRADES**
- BACKUP CAMERAS**
- VEHICLE SECURITY**

mea
mobile electronics association

mobile
ELECTRONICS

KnowledgeFest™

Consumer Financing Solutions



Drive more sales and grow your business with Snap Finance

Exclusive discount rates for Mobile Electronics Association (MEA) members

Nearly one in three Americans have a subprime credit score.¹ With Snap as your preferred lease-to-own financing provider, you can convert those consumers into loyal customers, boosting your sales revenue and expanding your reach.²



0% Merchant Discount Rate for MEA Members

Approvals up to \$5,000

Great way to grow your business!



0% merchant discount rate

Exclusive to MEA members, use Snap at no cost to you.



All credit types welcome³

Snap provides more consumers with an accessible financing solution.



High approval amounts

Customers can get up to \$5,000³ in lease-to-own financing, helping you increase your average order value.



Multiple ownership options

Customers choose from three convenient payment options, including an 18-month term option.



\$23,000

Average amount our top MEA retailers receive per month in Snap funding⁴



KnowledgeFest™

Save on What You Buy

Discounted shipping – Insurance Benefits – Office Supplies – Uniforms – Shop Supplies
Equipment Rentals – Payroll Processing – Professional Coaching – Travel – Technology



Join MEA Today!



Become a member today and gain access to our elite membership benefits all starting at \$29.95 per month.

Find out more mobile-electronics.com/join

Or contact:

Richard Basler (978) 645-6449 or richb@mobile-electronics.com



KnowledgeFest™